

PALMER  ADVANTAGE[®]
THE ULTIMATE CLUB NETWORK



Your invitation to upgraded private club Membership benefits!



**PRIVATE CLUB AND GOLF ACCESS • BESPOKE MEMBER EXPERIENCES
CONCIERGE TRAVEL • LEISURE • LIFESTYLE**



Dear Ballantyne Country Club Member,

I am excited to introduce to you our partnership with Palmer Advantage, the Ultimate Club Network. Not available to the public, Palmer Advantage is perfectly designed for the private club Member by providing access to other private golf and country clubs in the U.S. & globally, travel concierge services, exclusive golf experiences, and curated leisure benefits. Palmer Advantage offers a world of value for yourself, your family, and with innovative golf entertainment, even your business.

Full Privilege Members

We are pleased to inform you that your Membership with us includes the benefits and services of Palmer Advantage complimentary!

Tennis, Sports, and Social Members

We invite you to consider adding Palmer Advantage to your Membership for only \$15 per month plus a one-time \$100 initiation fee. Benefits also apply to your spouse or partner at no additional charge!

With Palmer Advantage, you will have the key to visiting over 300 golf venues in North America. 190+ of these are private clubs, of which 80+ are available with complimentary greens fees! Learn more about your expansive private club and golf benefits starting on the next page.

You will also be invited to their highly-acclaimed *Reserve Series* golf events. These offer an all-inclusive day of golf at some of the best private clubs in and out of the network. Events are held throughout the year in cities around the country. Read more about these Member-Guest events on [page 7](#).

The team at Palmer Advantage looks forward to custom-building your next business-focused golf event, or ultimate buddy golf trip. Perfect for intimate leisure groups, or for larger events of up to 40 golfers. The bespoke golf services are one of just many ways you can create exceptional experiences for those most important to you. You can read more about this service on [page 9](#).

Your Membership will offer the ultimate in sports event hospitality for unforgettable experiences to events such as the Superbowl, Golf's Majors, Kentucky Derby and NCAA Final Four, and other major tournaments. Read more about these sports experiences on [page 12](#).

For our Members who like to travel, Palmer Advantage offers full-service vacation and travel planning with guaranteed best prices on hotels, resorts, cruises, and vacation packages that you can read about on [page 13](#). You can also learn about the **\$1,100 Credits** that you will receive on [page 14](#).

These are just some of the exclusive Membership benefits you will have available at your fingertips, supported with dedicated Concierge services, online or offline, seven days a week.

To keep you informed about news, updates, and special Member offers, you will receive monthly e-newsletters, periodic emails, and other communications from Palmer Advantage.

I invite you to flip through the rest of this overview to learn more!

Warmest Regards,
Christina Egan
Member Engagement Manager

PRIVATE CLUB AND GOLF ACCESS

GOLF AND "MEMBER FOR THE DAY" PRIVILEGES IN NORTH AMERICA



190+ PRIVATE GOLF AND COUNTRY CLUBS IN NORTH AMERICA

Member for the Day privileges to visit top-tier private golf clubs



'CART FEE ONLY' GOLF PRIVILEGES

- At 80+ of the Private Clubs in the North America Club Network
- At over 40 of the public and resort golf courses in the North America Club Network
- And, at another 50 golf courses throughout Europe

(At all other Clubs, Members pay a preferred fee or accompanied guest fee)



HOST CLIENTS, FRIENDS, AND FAMILY

Bring up to three guests with you to play golf



TAKE THE BOARDROOM TO THE TEE BOX

Golf experiences for your clients and colleagues



GOLF CONCIERGE SERVICE

Available online, by phone, or email seven days a week



NYC METRO



FLORIDA



LA / ORANGE COUNTY



TEXAS

Access to **Top-100, PGA TOUR, and USGA** event venues in North America.

[CLICK HERE TO SEE THE NORTH AMERICA CLUB LIST](#)

PALMER  ADVANTAGE[®]
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WHERE MEMBERS PLAY

PRIVATE CLUB ACCESS



PGA WEST (COMING SOON)
La Quinta, CA



HAZELTINE NATIONAL GOLF CLUB
Chaska, MN



TRUMP NATIONAL BEDMINSTER
Bedminster, NJ



FOUR SEASONS DALLAS
Dallas, TX



SPANISH HILLS COUNTRY CLUB
Camarillo, CA



BELLE HAVEN COUNTRY CLUB
Alexandria, VA



GLENARBOR GOLF CLUB
Bedford Hills, NY



TPC JASNA POLANA
Princeton, NJ

*This is only a partial list. Play at over 190 private clubs in North America.

*Course availability subject to change without notice.

WHERE MEMBERS PLAY

PRIVATE CLUB ACCESS



LAS VEGAS COUNTRY CLUB
Las Vegas, NV



THE GRAND GOLF CLUB
San Diego, CA



SNOWMASS CLUB
Snowmass Village, CO



JEREMY RANCH
Park City, UT



TRUMP NATIONAL D.C.
Washington D.C.



DEERING BAY COUNTRY CLUB
Coral Gables, FL



THE CLUB AT WYNSTONE
Chicago, IL



THE CLUB AT PRESCOTT LAKES
Prescott, AZ

*This is only a partial list. Play at over 190 private clubs in North America.

*Course availability subject to change without notice.

GLOBAL GOLF ACCESS

DESTINATIONS BEYOND NORTH AMERICA



670+ GOLF VENUES IN 40 OTHER COUNTRIES

Experience golf on stunningly beautiful courses in iconic destinations



PLAY WHERE THE PRO'S PLAY

Follow their footsteps on the fairways that host world-stage golf events such as The Ryder Cup



PLAY AROUND THE WORLD

The network spans nearly all reaches of the globe

EUROPE

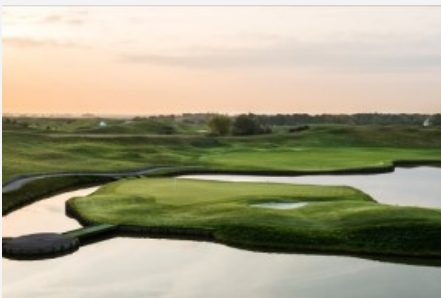
Austria, France, Germany, Ireland, Italy, Portugal, Spain, and the UK

SOUTH PACIFIC

Australia, New Zealand, New Caledonia, Malaysia, Philippines, Singapore, and more

ASIA

China, South Korea, and Vietnam



Le Golf National, Paris



Ile Aux Cerfs, Mauritius



Emirates Golf Club, Dubai

Pictured is Oitavos Dunes in Portugal, ranked #55 in the world by Golf Magazine.

RESERVE SERIES GOLF

SIGNATURE GOLF EVENTS

Reserve Series golf events offer invitation-only golf experiences at some of the Country's finest private golf venues. Each event offers everything you, and your guests, need for a full-day of impactful golf.



ENJOY A YEAR-LONG CALENDAR OF INVITATIONS

More events in more cities across the Country



HOST YOUR CLIENTS, COLLEAGUES, FRIENDS, AND FAMILY

Bring up to three guests with you to any event



MEALS INCLUDED

Each event typically includes breakfast or lunch, followed by dinner



CELEBRATE THE DAY WITH YOUR GUESTS AND FELLOW PLAYERS

After your day of golf, relax with your guests during an awards reception



Events are styled as Member-Guest golf days with casual competitiveness in an exceptional private golf setting.

Pictured: Quaker Ridge Reserve Series Event

[CLICK TO SEE EVENTS CALENDAR](#)

PALMER ADVANTAGE
THE ULTIMATE CLUB NETWORK

RESERVE SERIES GOLF

2020 HOST CLUBS (PARTIAL)



TRINITY FOREST GOLF CLUB
Dallas, TX



BLUEJACK NATIONAL
Houston, TX area



TPC HARDING PARK
San Francisco, CA



THE TRADITION
La Quinta, CA



ISLEWORTH GOLF & COUNTRY CLUB
Orlando, FL



TRUMP NATIONAL BEDMINSTER
Tri-State/Hudson Valley, NJ area



PELICAN HILL GOLF CLUB
Newport Coast, CA



CONWAY FARMS GOLF CLUB
Chicago, IL area

Dates and availability subject to change

FLEX EVENTS

CUSTOMIZED GOLF EVENT PLANNING SERVICES

Flex Event services are for your golf event and golf experience needs that require more in-depth customization, accommodations for larger group size, or coordination and planning services.

FLEX EVENTS CAN SERVICE:

- ✓ Golf tee times for larger parties of 6—12 players
- ✓ Golf events for groups of 12—40 players
- ✓ Bespoke golf experiences and stay-and-play packages outside of the Palmer Advantage network
- ✓ Multi-venue, multi-date events

The next couple of pages show just a sampling of what we have done for Members. Our team is ready to take on any challenge you have for us to create your next golf experience.



CORPORATE AND CHARITY EVENT PLANNING

On course and off course golf-centric event planning and execution.



BESPOKE AND RECREATIONAL EXPERIENCES

Bucket list golf rounds, and ultimate buddy trips.

Our team will help you create your golf experience, large or small, anywhere in the country and beyond.



THE MAJORS

SAGE VALLEY MASTERS ENHANCEMENT



While our Members were attending the Masters tournament, our team added a round of golf at the ultra-exclusive Sage Valley Golf Club. The day included lunch, 18 holes of golf with walking caddie, on-course refreshments, and post-round cocktails.

LUXURY STAY-AND-PLAY

AN ALL-INCLUSIVE GOLF EXPERIENCE AT FIRESTONE COUNTRY CLUB



Members played where the pros play! With arranged private airfare, the group flew from the New York Metro area to Akron, Ohio to stay and play at the famed Firestone Country Club. Our Members enjoyed playing 54 holes of golf over two days. For their stay, Members relaxed at the luxurious onsite villas.

VISITING WORLD TOP-100 COURSES

FULL-SERVICE GOLF VACATION AT CABOT LINKS



Members have traveled to the next bucket list property created by the people that brought the golfing world Bandon Dunes. Cabot Links in Nova Scotia is remotely situated, but easily accessible for private air transportation. With 5-star accommodations and two world Top-100 courses, our Members had an unmatched experience.

CORPORATE EVENT

IMPACTFUL CLIENT ENTERTAINMENT



Needing to leverage their Membership to entertain their most important clients, Members have hosted clients and colleagues with some of the most unique golf experiences. One such experience started the day with a ferry ride from lower Manhattan, around the Statue of Liberty, and arriving at Bayonne Golf Club. There they were greeted with lunch prior to golf. After playing, they enjoyed cocktails and conversation while the sun sets over New York City.

SPORTS EXPERIENCES

2020 — 2021 EVENTS

Palmer Advantage delivers exceptional access to some of sport's greatest events and championships. The "Experience Makers" at your disposal can arrange special packages, and hospitality experiences, to the events you see below and so much more.



SUPER BOWL



NCAA FINAL FOUR



U.S. OPEN GOLF CHAMPIONSHIP



THE KENTUCKY DERBY



U.S. OPEN TENNIS CHAMPIONSHIPS



THE BRITISH OPEN



NBA ALL-STAR GAME



THE RYDER CUP

Check-off some of your **bucket-list sports events** that you want to attend this year!

[CLICK TO SEE SPORTS EXPERIENCE PACKAGES](#)

PALMER ADVANTAGE
THE ULTIMATE CLUB NETWORK

TRAVEL CONCIERGE

VACATION PLANNING AND TRAVEL BENEFITS



TRAVEL CONCIERGE SERVICES

Whether you have questions about a hotel, or want your Concierge to do all of the searching, planning, and reservations for you, they are available seven days a week.



ANYWHERE MEMBERS WANT TO TRAVEL

Choose from over 300,000 hotel and resort destinations around the world. Some of the best chain brands from luxe to budget, and independently operated boutique hotels and resorts are available.



TOP CRUISES AROUND THE WORLD

Wherever you want to sail, there is a cruise for you. You have access to exceptional pricing on some of the very best cruise lines—all told, over 40 lines offering 20,000+ ocean, river, and other types of itineraries.



VACATION EXPERIENCES

In combination with our travel services and other entertainment benefits, you can enrich your travels and vacations with added experiences from tickets to Broadway shows to savings on ski lift passes, and so much more.



BEST RATE GUARANTEE COMMITMENT

Book hotels, resorts, cruises, and vacation packages with peace of mind.



FLIGHTS AND CARS

Book it all with one call, or website visit. Your Concierge Agents can handle flight reservations and rental cars for your vacations.



YOUR PALMER ADVANTAGE CREDITS

You have the exclusive advantage of using Credits as partial-payment towards most hotel, resort, and cruise reservation purchases to buy down those prices! *Read more on the next page.*

Members receive **\$1,100 Credits upon enrollment** that can be used to enjoy significant savings!



PALMER ADVANTAGE
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MEMBER CREDITS

A UNIQUE WAY TO SAVE



WHAT ARE CREDITS?

- Credits are an exclusive Member Currency shown as dollars.
- Each 1 Credit = \$1.00 in potential savings.
- Redeem them as partial-payment to unlock additional Member-Only savings on eligible purchases.



HOW CREDITS ARE EARNED

- You receive \$1,100 *Enrollment Credits* upon activation
- + Earn \$600 Credits every 12 months of Membership
- + Earn \$50 Credits per golf round played through Palmer Advantage
- + Earn \$100 Credits for each flight and rental car reservation made through Palmer Advantage



SPENDING CREDITS — AND ON WHAT?

- Credits can be spent over the phone or online.
- The amount that can be used is always presented prior to purchase.
- Eligible purchases include most of the following:
 - ✓ Hotel room nights, resort stays, cruise voyages, vacation packages, and gift card purchases



EXPIRATION

Most Credits expire 12 months from the date of issuance. *Enrollment Credits* expire 24 mos. once issued!

* Credits have no cash value, cannot be transferred, and cannot be used for purchases/reservations made outside of Palmer Advantage.



Credits can be saved, or **spent immediately** upon issue. Manage your Credits and their expiration online in your Account or with your Concierge.



LEISURE AND FAMILY ENTERTAINMENT

COMPLEMENTING MEMBERS' LIFESTYLES

Palmer Advantage offers an exclusive member-only experience, providing you with special access and private-member pricing on entertainment and experiences you and your family value most.



EXCLUSIVE PARTNERSHIPS WITH MEMBER-ONLY BENEFITS

Access to exclusive offers from travel, private aviation, and entertainment experience partners



SPECIAL TICKETS TO THEME PARKS AND ATTRACTIONS

- WALT DISNEY WORLD®, UNIVERSAL™, SEAWORLD®, and others
- Las Vegas and Broadway shows and other concerts & performances
- Unique experiences including ski packages, city tours, and other excursions



OTHER SPECIAL MEMBER OFFERS AND SAVINGS

- Save on gift cards to restaurants and future-use ticket packages to movie theatres
- Find special savings on select warehouse shopping memberships and other services



MEMBER-ONLY WEBSITE AVAILABLE 24/7/365

Your Concierge can help with most purchases, and the online stores are always available



Advance Purchase Movie Tickets



Tickets to WALT DISNEY WORLD®
Disney artwork/properties: © Disney



Broadway Shows and Performances

As a Palmer Advantage Member, you have a private aviation solution with **Wheels Up!**



PALMER ADVANTAGE
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FREQUENTLY ASKED QUESTIONS

WHERE IS THE CLUB LIST AVAILABLE TO VIEW?

Please [click here](#) to view the North America Club List. Members have access to the list 24/7 online in our Member website.

HOW MUCH DOES IT COST TO PLAY GOLF?

For 'cart fee only' golf, Members only have to pay the cart fee which will be confirmed upon request. At pay-for-play clubs, rates are generally \$100 - \$175 per round per player (including guests.) Our Members relate the cost of golf similar to attending professional sports. We have the courtside equivalent clubs with elevated experiences that can range \$250 - \$600 per player.

HOW MUCH 'CART FEE ONLY' GOLF CAN I PLAY?

- Members may receive up to 2 'cart fee only' single rounds of golf per 30 days at each participating Club outside of 75 miles from your Club.
- Up to 3 accompanied guests are permitted at the Club's guest fee and cart fee rates.

HOW MUCH 'PAY-FOR-PLAY' GOLF CAN I PLAY?

- Members may receive up to 3 rounds of golf per 12 months at each participating Club
- There are no mileage restrictions.
- Up to 3 accompanied guests are permitted at the Club's guest fee rates.

HOW DO I MAKE A RESERVATION?

- GOLF: All golf requests must go through the Golf Concierge either by phone, email, or our online tee time request webform.
- TRAVEL: Travel Concierge services are available seven days a week by phone or email to provide personalized attention and assistance for travel reservations. In addition, our website provides 24/7 access to browse and book hotels, resorts, cruises, rental cars, flights, and more .
- TICKETS: Find theme park, attraction, ski lift, movie theater, and other tickets online.
- SHOP: Find gift cards and more online.

CAN MY FAMILY USE THE MEMBERSHIP?

- You may add your spouse or partner to your Membership for them to have reservation privileges for golf and travel!
- Eligible dependents can enjoy your benefits, but they must be accompanied for golf tee times.

WHAT ARE CREDITS?

- Credits are a Member currency that can be used as partial-payment on eligible purchases made through Palmer Advantage where each Credit has a value of \$1.00.
- Eligible purchases include most travel & vacation reservations, and gift card purchases. Eligible purchases are always clearly shown.
- The amount of Credits that you can use on any given eligible purchase varies, and the maximum amount will always be presented to you prior to purchase.
- Members first earn Credits upon enrollment (\$1,100). Members will continue to earn more Credits each year (\$600/yr.) and each time they book golf or travel.

WHAT HAPPENS IF I RESIGN FROM MY HOME CLUB?

Your Palmer Advantage benefits will discontinue, and any Credits will immediately expire.

WELCOME TO PALMER ADVANTAGE



PALMER ADVANTAGE BENEFITS ARE AVAILABLE FOR \$15 PER MONTH
ENROLL TODAY WITH INITIATION FEE OF \$100.00

Palmer Advantage is provided complimentary to our *Full Privilege Members*, and for our new Members, please allow up to five business days for your benefits to be activated from the date that you completed your Membership application.

Thank you for being a Member!

TENNIS, SPORTS, & SOCIAL MEMBERS CLICK HERE TO ACCEPT YOUR INVITATION
(or complete the form on the following page)

The button above will take you to the Palmer Advantage enrollment form, located on our Club website.

HAVE MORE QUESTIONS ABOUT PALMER ADVANTAGE?

[Click here to send any questions](#) you may have to Palmer Advantage, and a Membership representative will contact you with answers!

WWW.PALMERADVANTAGE.COM

PALMER ADVANTAGE ENROLLMENT FORM

Please upgrade my Membership to include Palmer Advantage benefits!

By submitting this enrollment form I/We understand that I/We am/are subject to the \$100.00 initiation fee, and additional monthly dues of \$15.00. I/We agrees to be bound by the applicable terms, conditions and restrictions of Palmer Advantage, including, but not limited to, those available at www.palmeradvantage.com, and I/We agrees that such terms, conditions and restrictions may be amended, modified and/or discontinued from time to time.

Please provide the Primary Member information.

The email address provided is what will be used for your login id, as well as where Palmer Advantage benefit communications, announcements, and Member-specials will be sent. **All fields are required.**

Primary Member Full Name (First & Last)*: _____

Primary Phone*: _____

Primary Email Address*: _____

Member Number*: _____

MEMBER SIGNATURE*

[OPTIONAL] Secondary Member Reservation Privileges.

A spouse or partner can be added as a secondary Member in order for them to have reservation privileges with the Palmer Advantage golf and travel Concierge services. The secondary Member will share the same login credentials as the primary Member. All fields are required.

Secondary Member Full Name (First & Last)*: _____

Secondary Email Address*: _____

PLEASE COMPLETE THIS FORM AND SUBMIT TO THE CLUB OFFICE FOR PROCESSING

After the form has been completed:

MEMBERSHIP ACTIVATION. Within 5 business days of submitting this form, a welcome and activation email will be sent from Palmer Advantage to the primary Member's email address provided above. This email is notice of confirmation that all benefits have been activated, and it will contain the account's login credentials and other details.

EMAIL SUBSCRIPTION. The email address(es) provided above will be subscribed to receive Palmer Advantage benefit communications, special offers, and other announcements.

PALMER ADVANTAGE DUES. The monthly dues will appear on next month's Membership statement.